

## **PRIVACY POLICY**

This privacy policy ("policy") will help you understand how Life Design Institute, LLC ("us", "we", "our") uses and protects the data you provide to us when you visit and use [lifedesigninstitute.org](http://lifedesigninstitute.org) ("website", "service").

This privacy policy is effective as of August 5, 2020 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to change this policy at any given time, of which you will be promptly updated. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. Your continued use of the service after we post any modifications to the privacy policy will constitute your acknowledgment of the modifications and your consent to abide and be bounded by the modified privacy policy.

### **What User Data We Collect**

When you visit the website, we may collect the following data:

- Your IP address
- Your contact information and email address
- Other information such as interests and preferences
- Data profile regarding your online behavior on our website

Note: Life Design Institute, LLC does not knowingly solicit or collect any information from anyone under the age of 13; nor do we knowingly allow anyone under the age of 13 to register for our services. If you believe a child of such age has provided us with personal information, please contact us, ([contact@lifedesigninstitute.org](mailto:contact@lifedesigninstitute.org)), immediately so we may delete the information.

### **Why We Collect Your Data**

We are collecting your data for several reasons:

- To better understand your needs
- To improve our services and products
- To send you promotional emails containing the information we think you will find interesting
- To contact you to fill out surveys and participate in other types of market research
- To customize our website according to your online behavior and personal preferences

### **Safeguarding and Securing the Data**

Life Design Institute, LLC is committed to securing your data and keeping it confidential. We have done all in our power to prevent data theft, unauthorized access, and disclosure by

implementing the latest technologies and software, which help us safeguard all the information we collect online.

### **Our Cookie Policy**

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior (analyze web traffic, web pages you spend the most time on, and websites you visit).

The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

If you want to disable cookies, you can do it by accessing the settings of your internet browser.

### **Links to Other Websites**

Our website contains links that lead to other websites. If you click on these links, we are not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

### **Restricting the Collection of your Personal Data**

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

When you are filling the forms on the website, make sure to check if there is a box which you can leave unchecked, if you don't want to disclose your personal information. Be advised that if you elect not to disclose your personal information, we reserve the right not to register you as a user or provide you with any products or services.

If you have already agreed to share your information with us, feel free to contact us via email and we will be more than happy to change this for you.

We will not lease, sell or distribute your personal information to any third parties, unless we have your permission. We might do so if the law forces us. Your personal information will be used when we need to send you promotional materials if you agree to this privacy policy.

### **Your Privacy Responsibilities**

To help protect your privacy, be sure:

- Not to share your user ID or password with anyone else
- To log off the website when you are finished

- To take customary precautions to guard against “malware” (viruses, Trojan horses, bots, etc.), for example by installing and updating suitable anti-virus software

### **Contact Us**

If you have any questions about this privacy policy, please contact us:  
[contact@lifedesigninstitute.org](mailto:contact@lifedesigninstitute.org)